



administrative staff **corner**



**Making Good Use of CBA Time and
Increasing Interaction within the CBA**

By Charles D. Brown, CBA Chair

The 2009 CBA Forum meeting is the first I have attended and I must say I am most impressed with the level of involvement and interactions of CBA members. I was much honored to be elected Chair.

The meeting in San Diego provided a great deal of information in the subjects of Digital Verifications, Jurisdiction Reports, and CWT 4 just to name a few. While the information received was in depth and well presented, the duration of our time together seemed to be a roadblock.

As the CBA Chair and with Jeanette Roberts, the CBA Vice Chair, all of the CBA surveys have been reviewed. A review of the surveys makes two major themes apparent. 1) CBA members do not have sufficient time to interact when limited to one Forum a year. 2) The distances we travel to attend the Forums is limiting the length of CBA Forums.

I am sure this has been a continuous issue for the CBA long before my arrival, but as with most situations, FSBPT staff and leadership have presented the CBA with some solutions.

In February of 2010, FSBPT staff held two WebEx sessions to familiarize CBA members with this wonderful tool the FSBPT developed to allow for web-based meetings. We have Jeff Rosa (Ohio administrator on the Board of Directors) and Bill Hatherill (FSBPT CEO) to thank for the idea of expanding the CBA's use of the WebEx.

Jeanette and I have grabbed onto Jeff and Bill's idea and are forging forward. The WebEx usage will soon allow the CBA members to meet on a regular basis for Forum planning, training, and informational presentations.

Jeanette has graciously agreed to present during one of the first sessions and expand on her Digital Verifications presentation at the 2009 Forum. This is just the first step in a process to make the WebEx a common tool in CBA member interaction.

While we anticipate using WebEx more and more in the future, member input on its use will be critical for the process. Following the February presentations, FSBPT staff submitted surveys to all the attendees to receive input on ideas for the CBA use of WebEx. I look forward to reviewing these surveys.

However, the use of this web-based tool is not only great for members but other staff that serve the jurisdiction boards. We as administrators do not always have time to attend every meeting and often our staff may benefit even more than us in presentations on matters such as licensing or other jurisdiction proprietary measures.

As you may be able to tell, I am looking forward to seeing some increased interaction between Forums; however, I am staying focused on preparing a great Forum for 2010. While a complete agenda has not been set, we have a speaker secured for the topic of Private Sector Compliance Monitoring, which I suspect will be a good topic considering the budget situations most states are facing.

Shortly you will receive a survey requesting ideas for topics for the 2010 Forum. Please be sure to respond and include as many topics as you like. We can always use topics in the WebEx sessions that do not make the Forum agenda.

I am looking forward to seeing many of you online before the Denver Forum and in person in Denver. Take care and keep a watchful eye for coming surveys and session notices.

Charles Brown is the Executive Director of the Arizona Board of Physical Therapy serving the Board since January 2009. He is a graduate of Grand Canyon University in Phoenix Arizona earning a Bachelors of Science in Business Administration. He has been with the State of Arizona since 2001 in the area of professional regulation. Mr. Brown held the positions of Investigator and Deputy Director with the Arizona Board of Chiropractic Examiners. He holds both basic and specialty certification in the area of investigations from the Council on Licensure, Enforcement and Regulation (CLEAR).